

February 5, 2020



**Subject:** Call for Applications to Join FAS Dakar's Buyer's Delegation to the National Restaurant Association food show in Chicago, Illinois (May 16-19)

Dear Sir/Madam,

Greetings from USDA. We are pleased to announce that we are now accepting applications for FAS Dakar's buyer's delegation to the National Restaurant Association (NRA) food show from **May 16-19, 2020** in Chicago, Illinois.

U.S. companies are expected to exhibit a wide range of U.S. food products and beverages at this trade show. In addition to meeting U.S. exporters, the NRA food show is an opportunity to learn the latest in the hospitality industry, from the latest food and beverage trends to emerging technology.

We recommend visiting this site to find an updated listing of U.S. exhibitors who will be attending the show: [https://directory.nationalrestaurantshow.com/8\\_0/explore/exhibitor-alphalist.cfm? ga=2.85042527.772815661.1580315678-692347734.1580315678#/. Please use this as a reference while filling out your application form.](https://directory.nationalrestaurantshow.com/8_0/explore/exhibitor-alphalist.cfm?ga=2.85042527.772815661.1580315678-692347734.1580315678#/)

Participation in this buyer's delegation is open to importers, hotels, restaurants, supermarkets, or other serious buyers interested in purchasing U.S. food products. If you are selected, our program funds will cover your airfare costs; you will need to pay for your accommodation and all other expenses. Airfare will only be applied for roundtrip tickets to attend the trade show and cannot be used for an extended stay in the United States. We are happy to provide you logistical support such as recommending hotels and assisting you with the trade show registration process.

FAS Dakar is available to help introduce you to U.S. exporters/suppliers that you are interested in meeting; selected participants will schedule a time with FAS Dakar to meet U.S. food exhibitors. At the end of your visit, we will also schedule a debrief with you.

If you are interested in applying, please fill out one of the attached application forms (one is in French and the other in English) and e-mail it to [agdakar@fas.usda.gov](mailto:agdakar@fas.usda.gov) and [Marie-Louise.Dioh@fas.usda.gov](mailto:Marie-Louise.Dioh@fas.usda.gov) by **Wednesday, March 4, 2020**.

Please do not hesitate to contact our office if you have questions.

Best,

A handwritten signature in blue ink, appearing to read "Joshua Emmanuel Lagos".

Joshua Emmanuel Lagos  
Counselor for Agricultural Affairs

Enclosed: As stated

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Department of  
Agriculture

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Agricultural  
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